

Drive impactful user experiences and create advanced B2B solutions as a Senior Product Designer, leveraging expertise in design thinking and user-centered methodologies across various sectors.

## Core Competencies

Product Design

User Experience Design

User Interface Design

Interaction Design

Design Systems

Mobile App Design

Enterprise SaaS Product Design

Wireframing & Prototyping

Usability Research & Testing

Design Strategy & Product Development

## Education

- B.Sc. in Computer Science & Technology
- Utkal University | 2020

## Technical Skills

**Programming Languages:** Java, Javascript

**Frontend Development:** React.js, React Native, Angular, HTML, CSS

**Design:** Design, UX, UI, UX Design, UI Development, User Experience Design, User Interface Designing, Ui/Ux, Product Design, Visual Design

**Design Tools:** Figma, Adobe Xd

**UX & Product:** Wireframing, Prototyping, User Experience Design, Product Management

**Other:** Design Patterns

## Project

**BrainyJuice and FaceSculpt:** Co-founded and built AI-powered learning and design-focused products, covering end-to-end product design, vision building, design systems, core user flows, and AI-assisted rapid prototyping for innovative consumer learning experiences.

## Profile Summary

- Experienced Product Designer with 6+ years of expertise in B2B product environments, delivering user-centric UI/UX solutions across complex technology-driven platforms.
- Led end-to-end design ownership at D-Tools Inc, shaping cohesive mobile and web experiences across product lifecycle from concept to execution.
- Designed and implemented scalable UX systems, including information architecture, design systems, prototyping, and visual design aligned with usability principles.
- Drove product innovation through research-led design, leading usability testing and field studies to influence product strategy and experience improvements.
- Delivered accessible and data-informed design solutions, ensuring WCAG compliance, improved onboarding flows, and alignment between user needs and business objectives.

## Work Experience

### Senior Product Designer — D-Tools Inc | Nov 2021 – Present

- End-to-End Product Ownership:** Led mobile and adjacent web product design as the sole designer, owning UX strategy, execution, and delivery across platforms.
- Mobile App Launch:** Shipped the company's first native mobile application for iOS and Android, managing design from concept through production release.
- Design Systems & Architecture:** Defined information architecture, interaction patterns, visual language, and scalable design system used across the product ecosystem.
- User Research & Usability:** Led usability testing and research initiatives, translating insights into WCAG-compliant, user-centric product improvements.

### Key Highlights:

- Successfully launched the company's first native mobile application for iOS and Android, resulting in an increase in user engagement and adoption.
- Improved onboarding and lending user flows through iterative usability testing, reducing drop-offs and enhancing conversion efficiency.
- Enhanced product usability and accessibility by implementing scalable design systems and WCAG-compliant standards, leading to an improvement in user satisfaction scores.

### Product Designer, Founding Design Team — Teachmint | Jan 2021 – Dec 2021

- Product Strategy Contribution:** Contributed to early product direction and information architecture for a K-12 education platform during critical growth phases.
- Core Workflow Design:** Designed classroom and learning workflows used daily by educators to deliver structured digital learning experiences.
- Cross-Functional Collaboration:** Worked closely with founders and product managers to shape product vision and user experience direction.
- UX Solution Design:** Built intuitive user journeys aligned with scalable platform architecture and long-term product growth needs.

### Product Designer, Credit & Lending — RedCarpetUp | Jan 2020 – Dec 2020

- End-to-End Lending Design:** Designed complete credit lifecycle journeys including KYC, onboarding, loan processing, and repayment flows.
- Compliance-Driven UX:** Developed user experiences aligned with financial regulations and lending compliance requirements.
- Usability Optimization:** Conducted usability testing and iterative improvements to reduce onboarding drop-offs and improve conversion rates.
- Cross-Team Delivery:** Collaborated with product and engineering teams to deliver seamless and efficient digital lending experiences.

## Internships

### Intern, Medclick App — Medclick | 3 Months

### Intern, OpenUp Mobile App (Android) — Zonolith Technologies | 2 Months